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PRESS RELEASE

For Immediate Release

Date: 16 September 2017
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LIMPOPO MUSIC AWARDS (LIMAs) LAUNCHED WITH STYLE

Announcement of nominees went smoothly

The vision and the objectives of the LIMAs were clearly outlined to the guests who attended the LIMA launch ceremony at Polokwane Royal Hotel on the 15th of September 2017. Furthermore, the announcement of the nominees took place, and nominees were allocated their unique codes to allow members of the public to vote for them by sending the nominees' unique code/number to **47052**. The final list of the nominees was decided upon by the LIMA Board, which consists of experts in the field of music and arts.

The voting for nominees is open to the public in all categories until the 10th of November 2017. Members of the public, music lovers and fans can vote for their preferred artist to insure that the artists win the awards on the day of the awards ceremony.

About the LIMAs

The LIMA project was conceptualized with the aim of recognizing excellence in the music industry. The objective of the project is to grow the status associated with this award much like the SA Music Awards (SAMAs) and the Loeries. These Awards will bring together all music artists in the Province into one big event in the best interest of developing talent and promoting excellence.

Learn more about the LIMAs at <http://www.limpopomusicawards.com>.